



# SUMMIT OF WATER FUNDS

THERE'S NO WATER TO WASTE

## Concept Note



Supported by:



based on a decision of the German Bundestag

# Relevance

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Water is essential for life on earth. The change in the quantity and quality of this is a result of the growing demand for water, climate change, the land-use changes in strategic areas for the capture and filtration of water and the growing population concentration in cities. These are some of the threats to water security in Latin America.

The future of our region is interconnected with our ability to solve water challenges. It is estimated that the gap between water demand and supply could be up to 30% by 2030 in a business as usual scenario (Deloitte 2016). Therefore, technological innovation, multisectoral collaboration mechanisms, new regulatory frameworks that have a comprehensive vision of water security, new financing models, among others, are needed to close the gap.

Therefore, there is a growing need to establish actions towards a common goal: water security. In response, the Latin American Water Funds Partnership has promoted the Water Funds model, as part of our contribution to solving the water challenges facing cities in the region.

Water Funds have proven to be effective in the design and promotion of financial mechanisms and governance that unite private, public and civil society stakeholders. Water Funds contribute to water security through the sustainable watershed management, the implementation of nature-based solutions; for example, they carry out actions to protect and restore priority areas for water regulation and to improve water quality; implement best agricultural and livestock practices; strengthen water governance in the basin; as well as other innovative projects such as the implementation of ecosystem-based adaptation (EBA) projects, among others.

Currently, we have 24 Water Funds created in the region; nevertheless, it is necessary to continue working to achieve the consolidation of these and the creation of new ones that have the necessary skills to meet the multiple challenges that cities face.



# About previous events

## 02 EVENT:

Panama City, Panama

## 01 EVENT:

Cali, Colombia



## 03 EVENT:

Bogotá, Colombia

The **first event** was aimed to bring together the Water Funds created so far showcasing cases of study and best practices. This event was held on April 6-7, 2011 in Cali, Colombia and It allowed us to create the first Water Fund Manual that was published later.

The **second event** was held from June 18 to 20, 2013 in Panama City. Successful experiences and innovative ideas were presented that allowed to establish some joint commitments to promote efforts and replicate solutions to water challenges and opportunities in the different geographies.

The **third** event was known as the Third Water Funds Biennial and took place in Bogotá, Colombia, from June 15 to 17, 2016. Here a global network was launched with the objective to scale the Water Funds model globally. Results of the first five years of the Latin American Water Funds Partnership were presented along with our lessons learned during that period. We also analyzed the opportunities to scale the Model of Water Funds at the regional level.

# About the Water Funds Summit 2019

The Water Funds Summit is presented by the Latin American Water Funds Partnership and Agua Capital, Mexico City's Water Fund. The event seeks to present the state of the art in water security at the global, regional and national level and to make a call to urgently address the main challenges facing the cities of the region. One of the important objectives of this Summit is to promote innovation and digital transformation among Water Funds as a key aspect to ensure a future with water. Likewise, we will identify which are the most appropriate indicators that would allow us to assess progress towards water security and the contribution of funds to it.

In addition, we will launch the Water Funds Network of Latin America as a formal and continuous mechanism of contact between the various Water Funds in the region, thus, creating a space of mutual support, to create solutions and joint projects that give greater impetus to the systemic change needed to achieve water security.

The Summit will be a 2-day event with a combination of plenary lectures and workshops on decision and action mechanisms, sustainable finance, new technologies and new ways to face our shared challenges.

This event will bring together more than 250 international experts and decision makers from all sectors, to accelerate the water agenda and build a better future together recognizing that *"There is no Water to waste"*.

This event is also supported by key partners such as Grupo Modelo and HEINEKEN México, who demonstrate by example, that water is a shared challenge that requires collaboration from all, even among competitors, to ensure a water-secured future.



# • AGENDA •

\*Speakers will be confirmed and announced shortly.

# JULY 18th / Water for the future- elements for decision making

High-level sessions around the future of water for the sustainability of our water resources.

TIME	SESSIONS	SPEAKERS	FORMAT
8:00 hours	Registration Open & morning coffee-break		Hilton Reforma Hotel Second Floor
8:30 -10:30 hours	Welcome and Opening Ceremony of the Water Funds Summit	Dra. Blanca Jiménez (CONAGUA) Juan Pablo Del Valle (Agua Capital) Wisla Heneghan (TNC) Tomás Bermúdez (BID) Roberto Campa (Fundación FEMSA) Christian Severin (FMAM) Emmanuel Acha (Hombre Naturaleza / EcoFilm)	Protocolary Session Second Floor – Don Diego 2-3 Room
10:30 – 11:30 hours	The race against water challenges and the key to win without competing	Dra. Blanca Jiménez (CONAGUA) Sergio I. Campos G. (BID)	Key Note Second Floor – Don Diego 2-3 Room
11:30 -12:00 hours	Coffee-break		Second Floor
12:00 – 13:00 hours	Business as unusual: pushing the frontiers of innovation	Wisla Heneghan (TNC) Luis Darío Rodríguez Ochoa (FEMSA) Will Sarni (Water Foundry) Manuel Molano (IMCO) Camilo Sánchez (ANDI)	Panel Second Floor – Don Diego 2-3 Room
13:00 -14:00 horas	Governance: The impact of our decisions	Sergio Fajardo (ITESM) Devanir García (ANA Brasil) Polioptro Martínez (UDLAP) Milagros Sosa (Netherlands Water Partnership) Tibério Pinheiro (ANA Brasil)	Panel Second Floor – Don Diego 2-3 Room

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High-level sessions around the future of water for the sustainability of our water resources.

TIME	SESSIONS	SPEAKERS	FORMAT
14:00 – 15:30 hours	Lunch	Sarah Freeman (U. de Massachusetts, Amherts) Verónica Martínez (Banco Mundial y Red Mexicana de Pacto Mundial de Naciones Unidas) Claudia Hernández Martínez (SACMEX)	Second Floor – Don Diego 1
15:30 – 16:30 hours	Water Investment is beyond a good business practice	Raúl Muñoz (BID) Marco Mascarúa (HEINEKEN) André Fourier (ABI) Suzanne Ozment (WRI) Jorge Guillermo Zárate (Grupo Bimbo)	Panel Second Floor – Don Diego 2-3 Room
16:30-18:00 hours	The Water Security Vision and the new Water Funds' role	Mariano Montero (Fundación FEMSA) Andrea Erickson (TNC) Gabriela Elgueta (Chile) Juan Carlos Pardo (Nestlé) Jorge Macías (WRI) Gerardo Garza (Agua y Drenaje Monterrey)	Panel Second Floor – Don Diego 2-3 Room
18:00 hours	Welcoming Cocktail		Terrace Sixth Floor

# JULY 19th / Strengthening the foundations – new views for Water Funds

Interactive sessions to improve knowledge in Water Funds teams for the successful operation for the future of water, with emphasis on achieving impacts on water security, long-term sustainability and scalability. Two blocks of parallel panels.

TIME	SESSIONS	SPEAKERS	FORMAT
8:00 hours	Registration and morning coffee-break		Hilton Reforma Hotel Second Floor
8:00 – 9:00 hours	Welcome and recap of the previous day	Sergio I. Campos G. (BID)	Plenary Session Second Floor – Don Diego 2-3 Room
9:00 –10:00 hours	Managing uncertainty: Adaptive planning and no-regret decisions	Fernando Miralles (TNC) Rodrigo Crespo (GEF) Diego Rodríguez (Banco Mundial) Edmundo Molina (ITESM) Raúl Muñoz (IDB)	Panel Second Floor – Don Diego 2-3 Room
10:00 – 11:30 hours	Improving agriculture through the Water Funds	Frank J. Loge (UC Davis) Antonio Belmondo (NETAFIM) Claudia Calero (ASOCAÑA) Arturo Nieto (Guanajuato) Eric López (HEINEKEN) Cole Frates (RRG)	Panel Second Floor – Don Diego 2-3 Room
11:30 – 13:00 hours	Building the case for impact: Designing projects for Water Funds	Hugo Contreras (TNC) Bert de Bieure (FONAG) Ms Agnes Yobterik (Ministerio de Ambiente y Recursos Naturales Kenya) Walkiria Estevez (Yaque del Norte) Eduardo Vázquez (Agua Capital) Andre Luis de Paula (AGEVAP)	Panel Second Floor – Don Diego 2-3 Room

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TIME	SESSIONS	SPEAKERS	FORMAT
13:00 – 14:00 hours	Disrupting common actions: Pitching innovations on the water sector	Koen Verbene (52 impact) Alberto Mendoza (Centro del Agua para América Latina y el Caribe) Sergio Uribe (ITESM) Elena Tudela (UNAM August Ritter (TNC) August Ritter (TNC) Ivan Lalovic (GYBE)	Short Presentations Second Floor – Don Diego 2-3 Room
14:00 – 14:30 hours	Closing Ceremony	Hugo Contreras (TNC) Sergio i. Campos G. (IDB) Mariano Montero (FEMSA Foundation)	Plenary Session Second Floor – Don Diego 2-3 Room
14:30 – 16:00 hours	Lunch & Conference	Rafael Carmona (SACMEX)	Plenary Session Second Floor – Don Diego 1
16:00 – 17:30 hours	Closed meeting – Water Funds Directors LATAM*		Closed session

\* This is an exclusive activity for Water Funds Directors from Latin America. All other sessions are open for guests who confirm their attendance and have registered on the website that will be soon enabled.

## Some of our special guests confirmed



**PHD. BLANCA  
JIMÉNEZ CISNEROS**  
General Director of  
National Water  
Commission



**JUAN PABLO DEL VALLE  
PEROCHENA**  
President of the Board of  
Mexichem and  
Agua Capital



**WISLA HENEGHAN**  
Chief Operating Officer  
and General Counsel of  
The Nature Conservancy



**TOMÁS BERMÚDEZ**  
Country Representative  
of Inter-American  
Development Bank



**ROBERTO CAMPA**  
Member of the Board of  
FEMSA Foundation



**MARIANO MONTERO**  
Director of  
FEMSA Foundation



**CHRISTIAN SEVERIN**  
Program Manager -  
International Waters of  
Global Environment Fund



**SERGIO I. CAMPOS G.**  
Chief, Water and  
Sanitation Division of  
Inter-American  
Development Bank



**ANDREA  
ERICKSON-QUIROZ**  
Managing Director,  
Water Security of The  
Nature Conservancy

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# About the Latin American Water Funds Partnership:

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It is an agreement created in 2011 between the Inter-American Development Bank (IDB), the FEMSA Foundation, the Global Environment Facility (GEF), International Climate Initiative (IKI) and The Nature Conservancy (TNC) to contribute to water security in Latin America and the Caribbean through the creation and strengthening of Water Funds. The Partnership supports Water Funds through scientific knowledge to achieve and maintain water security through nature-based solutions; the systematization, management and dissemination of knowledge; capacity-building and technical support; the promotion of inclusive dialogue among relevant stakeholders in the region to boost collective action; active participation on water governance; and the leveraging of public and private resources.

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## Contact

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-  [www.waterfunds.org](http://www.waterfunds.org)
  -  Twitter (@Fondos\_de\_agua)
  -  [Facebook.com/Alianza Latinoamericana de Fondos de Agua](https://www.facebook.com/Alianza-Latinoamericana-de-Fondos-de-Agua)
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